



Headwaters School 2027 Gala In-Kind Donation Opportunities

Headwaters School invites you to partner with us as an in-kind donor for our 25th Anniversary Gala, a signature fundraising event celebrating 25 years of transformative education in Austin.

The gala will bring together hundreds of parents, alumni, staff, trustees, and community supporters for an evening of celebration, connection, and philanthropy. As one of the school's most visible events of the year, the Gala offers a **unique opportunity to showcase your business to an engaged and influential audience that values education, community involvement, and local partnerships.**

We are currently seeking donations for our silent and live auctions, including gift certificates, experiences, travel packages, dining opportunities, products, services, and other unique offerings.

The perks: In appreciation of your support, in-kind donors receive **recognition on the gala website and in the event program.** Select donors (\$750+) will receive **item display signage, social media recognition, and designation as a Featured Auction Partner.** Live Auction donors (\$5,000+) will receive verbal acknowledgment during the live auction, and **Sponsor Recognition Benefits** at a level equal to the item's market value.

Headwaters School is a 501(c)(3) nonprofit organization, and all eligible in-kind donations are tax-deductible to the extent allowed by law.

When students are propelled by curiosity and grounded in empathy, they are ready for every opportunity that life will bring.

Thank you for considering a donation in support of the next generation of Peacemakers, Advocates, Creators, and Thinkers. We would be honored to partner with you as part of this special anniversary celebration.



Gift In-Kind Donation Form

Name of Donor: _____

Company: _____

Address: _____

Email: _____ Phone: _____

Item description: _____

Item value: _____

Date: _____ Signature: _____

Please submit your logo to development@headwaters.org no later than 1/15/2027. Thank you so much for your generosity!

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On behalf of Headwaters School, I gratefully receive the above-described property:

Received by: _____ Date: _____

Signature: _____

Internal Processing:

Veracross: ☐

Letter: ☐

Logo: ☐



Headwaters School 2027 Gala Sponsorship Opportunities

For 25 years, Headwaters School has prepared students to lead lives of purpose, curiosity, and impact.

Today, our students are challenged to think critically, act compassionately, and engage meaningfully with the world around them because when students are propelled by curiosity and grounded in empathy, they are ready for every opportunity that life will bring.

This year, we invite you to join us as a sponsor of the Headwaters School 25th Anniversary Gala, a milestone celebration bringing together families, alumni, faculty, trustees, and community leaders for an unforgettable evening of philanthropy and connection.

As one of the school's premier events, the Gala offers sponsors a unique opportunity to align their brand with a respected Austin institution while gaining **meaningful visibility among a highly engaged audience**. Sponsorship benefits include event recognition, marketing exposure, gala attendance opportunities, and exclusive branding placements throughout the event experience.

Whether your goal is to increase brand awareness, strengthen community relationships, demonstrate your commitment to education, or support the next generation of Peacemakers, Advocates, Creators, and Thinkers, we offer sponsorship opportunities designed to create lasting impact for both your organization and our students.

As part of our 25th anniversary celebration, this year's Gala will feature expanded programming, increased community engagement, and special recognition opportunities for sponsors, making it one of the most exciting partnership opportunities of the year.

We hope you will consider joining us in celebrating Headwaters' past, investing in its future, and ensuring that generations of students continue to thrive.

Thank you for your consideration. We look forward to partnering with you!



Sponsorship Opportunities

PRESENTING SPONSOR - \$15,000

Exclusive Opportunity (only 1 available)

- VIP Table for 10 guests
- Special gift at table
- Champagne at table
- Recognition at speech and on screen/projections
- Exclusive full page front cover in Gala Program
- Free 1 page Partner Spotlight in winter '27 magazine
- Recognition on Gala website, banner on school website
- Social media recognition

GOLD SPONSOR - \$5,000

Available Sponsorship Opportunities: Heads or Tails, Live Auction, Step & Repeat, Champagne Toast, Wine Wall

- 6 tickets
- Special gift at table
- Stage recognition during the event
- ½ page recognition in Gala Program
- Free ¼ page Partner Spotlight in winter '27 magazine
- Recognition on Gala website, banner on school website
- Social media recognition

BRONZE SPONSOR \$750 (unlimited)

- 2 tickets
- Recognition in gala program
- Recognition on Gala website, banner on school website
- Social media recognition
- Free logo in winter '27 magazine

PLATINUM SPONSOR - \$7,500

Available Sponsorship Opportunities: Paddles Up (sold), Gala Video, Dessert Round

- Table for 10 guests
- Special gift at table
- Stage recognition during the event
- Full page recognition in Gala Program
- Free ½ page Partner Spotlight in winter '27 Magazine
- Recognition on Gala website, banner on school website
- Social media recognition

SILVER SPONSOR - \$2,500

Available Sponsorship Opportunities: Raffle, Student Art Auction, After Party, Photographer, DJ/AV, Photo Booth w/ props

- 4 tickets
- Stage recognition during the event
- ¼ page recognition in Gala Program
- Free logo in Partner Spotlight in winter '27 magazine
- Recognition on Gala website, banner on school website
- Social media recognition

TEACHER TABLE SPONSOR \$1,500 (5 available)

- 10 tickets to be awarded to faculty members
- Signage on table
- Stage recognition during the event
- ¼ page recognition in Gala Program
- Recognition on Gala website, banner on school website
- Social media recognition
- Free logo in winter '27 magazine



Sponsorship Opportunities

Benefit	Presenting \$15,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Teacher Table \$1,500	Bronze \$750
Event Naming Rights	✓					
Projection Logo	✓					
Table	✓	✓				
Gift at Table	✓	✓	✓			
Tickets	N/A	N/A	✓	✓	✓	✓
Table Signage w/logo	✓	✓			✓	
Program Recognition	✓	✓	✓	✓	✓	✓
Stage Recognition	✓	✓	✓	✓	✓	✓
Winter Magazine Recognition	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓
Branded Activity Signage	N/A	✓	✓	✓		